

Exam. Code : 108504

Subject Code : 2585

B.Com. Semester-IV

**FCC-403 : ENTREPRENEURSHIP AND
SMALL BUSINESSES**

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

Note:— Attempt any **TEN** questions. Each question carries
1 mark. 10×1

1. (i) Innovation
- (ii) Intrapreneur
- (iii) Business Planning
- (iv) Small Scale Industries
- (v) Technopreneurship
- (vi) Venture Capital
- (vii) Fabian Entrepreneur
- (viii) Name the needs of Maslow's Need Hierarchy Theory
- (ix) Components of Product Planning
- (x) Customer Orientation Marketing Concept
- (xi) Marketing Mix
- (xii) Unsystematic Risk.

SECTION—B

Note :— Attempt any **TWO** questions. Each question carries
10 marks. 10×2

2. Discuss various theories of entrepreneurship.
3. What are the various steps taken by Government of India to promote Women Entrepreneurship ?
4. Explain in detail the dimensions of entrepreneurship.
5. Discuss the steps involved in the preliminary and implementation of small scale industry.

SECTION —C

Note :— Attempt any **TWO** questions. Each question carries
10 marks. 10×2

6. What are the various sources of finance to expand the capital base of a company ?
7. Discuss the role of Commercial Banks in Small Business Development.
8. Define Sick Industry. Suggest some preventive and remedial measures for Sick Industries.
9. "Institutional support acts as limbs of SSIs". Do you agree ? Discuss.